บทความ

อาหารไทยกับการท่องเที่ยว : การเข้าสู่ประชาคมอาเซียน

การท่องเที่ยว : Entering the ASEAN Community

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Abstract

Food is an important factor that is important to every human life. From food crisis Resulting in food shortages Which led to the creation of food security of many countries One thing that can build confidence in food consumption is safety and food security at the community level. In the tourism paradigm The role of food contributes to the journey of people. In the form of food tourism, which is a form of tourism that is outstanding in addition to relaxation Also more in learning activities Creating a truly positive experience for tourists Thailand has the potential to develop a form of food tourism but still lacks many factors that are elements. To create understanding between tourists and entrepreneurs What will be the direction of food tourism in the future? Depends on strengthening and understanding of businesses that are relevant in the tourism industry

Keyword : Food Tourism ASEAN